



KMOV
P.O. Box 203985
Houston, TX 77216-3985

Advertiser McCaskill for Senate 2012 (38474)
Agency/T-Code Media Strategies & Research - VA (1523)/15
Buyer Beale, Rachael
Salesperson McNamara, Julie (2389)
ph: (314) 621-4444
fx: (314) 444-3367x
Product Political - US Senate (1176)
Brand Democrat (152221)
Acct Types Local/Political Candidate - Agency
Est/Headline 11450/7/25-7/31
Demo
Revision
Comments 7/25 - 7/31

Invoice 1449521
Inv Date 8/5/2012
Terms Net 30
Contract 844029
Bill Type Standard
Period 7/30/2012 - 8/5/2012

Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

CO-OP/Order Type No/Normal
Package
Gen. Date 8/3/2012 8:41:58AM

AgM

St. Louis (KMOV) (KMOV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	SPOT	20015-News @ 6am	Per week (2), Mo, Tu	07/30/12 6:53AM (Mo)	00:30	News @ 6am M-F	CM-T12-08H	\$135.00	✓
2.0	SPOT	20015-News @ 6am	Per week (2), Mo, Tu	07/31/12 6:40AM (Tu)	00:30	News @ 6am M-F	CM-T12-08H	\$135.00	✓
6.0	SPOT	28663-Dr. Phil	Per week (2), Mo, Tu	07/30/12 3:55PM (Mo)	00:30	Dr. Phil	CM-T12-08H	\$225.00	✓
6.0	SPOT	28663-Dr. Phil	Per week (2), Mo, Tu	07/31/12 3:46PM (Tu)	00:30	Dr. Phil	CM-T12-08H	\$225.00	✓
8.0	SPOT	20054-News @ 5pm	Per week (1), Mo	07/30/12 5:23PM (Mo)	00:30	News @ 5pm M-F	CM-T12-08H	\$950.00	✓
10.0	SPOT			07/30/12			1 preempt @ \$450.00	\$0.00	I-No Avail
10.0	SPOT			07/31/12			1 preempt @ \$450.00	\$0.00	I-Inventory Accommodation
13.0	SPOT	20062-News @ 10pm	Per week (1), Mo	07/30/12 10:11PM (Mo)	00:30	News @ 10pm M-F	CM-T12-08H	\$1500.00	✓

Not due

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$3,170.00	Total Spots	6
Commission	(\$475.50)		
Net Total	\$2,694.50		



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Local/Political Candidate - Agency
11494/8/1-8/7/12

Invoice 1451069
Inv Date 8/12/2012
Terms Net 30
Contract 845712
Bill Type Standard
Period 7/30/2012 - 8/12/2012

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8/1-8/7/12

CO-OP/Order Type No/Normal
Package
Gen. Date 8/14/2012 4:46:12PM

St. Louis (KMOV) (KMOV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	48386-News @ 5am	Day,Th-1	08/02/12 5:22AM (Th)	00:30	News @ 5am	CM-T12-08H	\$70.00	✓ (35)
2.0	SPOT	20015-News @ 6am	Day,M-1,Tu-1	08/06/12 6:53AM (Mo)	00:30	News @ 6am M-F	CM-T12-08H	\$135.00	✓ 110 (25)
2.0	SPOT	20015-News @ 6am	Day,M-1,Tu-1	08/07/12 6:42AM (Tu)	00:30	News @ 6am M-F	CM-T12-08H	\$135.00	✓ 110 (25)
3.0	SPOT	20015-News @ 6am	Day,W-1,F-1	08/01/12 6:42AM (We)	00:30	News @ 6am M-F	CM-T12-08H	\$350.00	✓
3.0	SPOT	20015-News @ 6am	Day,W-1,F-1	08/03/12 6:53AM (Fr)	00:30	News @ 6am M-F	CM-T12-08H	\$350.00	✓
4.0	SPOT			08/02/12		1 preempt @ \$65.00		\$0.00	I-Inventory Accommodation
4.0	SPOT			08/03/12		1 preempt @ \$65.00		\$0.00	I-Inventory Accommodation
5.0	SPOT			08/06/12		1 preempt @ \$65.00		\$0.00	I-Inventory Accommodation
6.0	SPOT	20132-C&S Sunday M	Day,Su-1	08/05/12 7:59AM (Su)	00:30	C&S Sunday Morning	CM-T12-08H	\$600.00	✓
7.0	SPOT	20022-Price is Right	Day,W-1	08/01/12 10:58AM (We)	00:30	Price is Right	CM-T12-08H	\$400.00	✓
8.0	SPOT	20023-News @ 12no	Day,F-1	08/03/12 12:27PM (Fr)	00:30	News @ 12noon M-F	CM-T12-08H	\$450.00	✓
9.0	SPOT	28663-Dr. Phil	Day,W-1,F-1	08/01/12 3:49PM (We)	00:30	Dr. Phil	CM-T12-08H	\$225.00	✓
9.0	SPOT	28663-Dr. Phil	Day,W-1,F-1	08/03/12 3:18PM (Fr)	00:30	Dr. Phil	CM-T12-08H	\$225.00	✓
10.0	SPOT	28663-Dr. Phil	Day,M-1	08/06/12 3:54PM (Mo)	00:30	Dr. Phil	CM-T12-08H	\$225.00	✓ (70)
11.0	SPOT	20029-Young and the	Day,Th-1	08/02/12 4:31PM (Th)	00:30	Young and the Restless	CM-T12-09H	\$50.00	✓ 350 350
12.0	SPOT	20054-News @ 5pm	Day,W-1,F-1	08/01/12 5:23PM (We)	00:30	News @ 5pm M-F	CM-T12-08H	\$950.00	✓
12.0	SPOT	20054-News @ 5pm	Day,W-1,F-1	08/03/12 5:14PM (Fr)	00:30	News @ 5pm M-F	CM-T12-08H	\$950.00	✓
13.0	SPOT	20054-News @ 5pm	Day,M-1	08/06/12 4:59PM (Mo)	00:30	News @ 5pm M-F	CM-T12-08H	\$400.00	✓ 360 (40)
14.0	SPOT	20055-News @ 6pm	Day,Th-1	08/02/12 6:11PM (Th)	00:30	News @ 6pm M-F	CM-T12-08H	\$900.00	✓
15.0	SPOT			08/06/12		1 preempt @ \$385.00		\$0.00	I-Inventory Accommodation

\$160
Due 8/29



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16.0	SPOT			08/04/12			1 preempt @ \$135.00	\$0.00	I-Inventory Accommodation
17.0	SPOT	20053-Entertainment	Day, M-1	08/06/12 6:56PM (Mo)	00:30	Entertainment Tonight	CM-T12-08H	\$450.00	✓
18.0	SPOT	20053-Entertainment	Day, W-1	08/01/12 6:39PM (We)	00:30	Entertainment Tonight	CM-T12-08H	\$1200.00	✓
19.0	SPOT	20141-60 Minutes	Day, Su-1	08/05/12 5:58PM (Su)	00:30	60 Minutes	CM-T12-08H	\$1000.00	✓
20.0	SPOT	20062-News @ 10pm	Day, M-1	08/06/12 10:14PM (Mo)	00:30	News @ 10pm M-F	CM-T12-08H	\$675.00	✓
21.0	SPOT	20062-News @ 10pm	Day, W-1, Th-1, F-1	08/01/12 10:13PM (We)	00:30	News @ 10pm M-F	CM-T12-08H	\$1500.00	✓
21.0	SPOT	20062-News @ 10pm	Day, W-1, Th-1, F-1	08/02/12 10:33PM (Th)	00:30	News @ 10pm M-F	CM-T12-08H	\$1500.00	✓
21.0	SPOT	20062-News @ 10pm	Day, W-1, Th-1, F-1	08/03/12 10:24PM (Fr)	00:30	News @ 10pm M-F	CM-T12-09H	\$1500.00	✓
22.0	SPOT	20108-News @ 10pm	Day, Sa-1	08/04/12 10:16PM (Sa)	00:30	News @ 10pm Sat	CM-T12-08H	\$850.00	✓
23.0	SPOT	20789-News @ 10pm	Day, Su-1	08/05/12 10:30PM (Su)	00:30	News @ 10pm Sun	CM-T12-08H	\$1500.00	✓
24.0	SPOT	20063-Late Show with	Day, W-1, Th-1, F-1	08/01/12 11:00PM (We)	00:30	LATE SHOW WITH DAVID LETTERMAN	CM-T12-08H	\$450.00	✓
24.0	SPOT	20063-Late Show with	Day, W-1, Th-1, F-1	08/02/12 10:58PM (Th)	00:30	LATE SHOW WITH DAVID LETTERMAN	CM-T12-08H	\$450.00	✓
24.0	SPOT	20063-Late Show with	Day, W-1, Th-1, F-1	08/03/12 11:16PM (Fr)	00:30	LATE SHOW WITH DAVID LETTERMAN	CM-T12-08H	\$450.00	✓
25.0	SPOT	20110-St. Louis Coun	Day, Sa-1	08/04/12 11:47PM (Sa)	00:30	St. Louis Country	CM-T12-08H	\$40.00	✓
26.0	SPOT	20144-Sports Sunday	Day, Su-1	08/05/12 11:21PM (Su)	00:30	Sports Sunday	CM-T12-08H	\$135.00	✓
27.0	SPOT	131968-CBS This Mor	Per week (1), Fr	08/03/12 8:20AM (Fr)	00:30	CBS This Morning	CM-T12-08H	\$225.00	M/G For 4.0.1
28.0	SPOT	131968-CBS This Mor	Per week (2), Mo, Tu	08/06/12 8:13AM (Mo)	00:30	CBS This Morning	CM-T12-09H	\$225.00	M/G For 4.0.2, 5.0.1
28.0	SPOT	131968-CBS This Mor	Per week (2), Mo, Tu	08/07/12 8:28AM (Tu)	00:30	CBS This Morning	CM-T12-08H	\$225.00	M/G For 4.0.2, 5.0.1

No WR due per 8/24

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$19,190.00	Total Spots	33
Commission	(\$2,878.50)		
Net Total	\$16,311.50		